



Gabriela Crista Perez
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Work Experience

Junior Designer
OrangeYouGlad, 2021-Present

Currently working as a designer at the OrangeYouGlad creative studio in Brooklyn, New York doing everything from branding, to illustration, to animation, and to UI/UX work.

Package/Graphic Design Intern
HexBug, Innovation First International, 2020

Created artwork for packaging that aligned with internal brand guidelines and operated the cutter table and printer to create mockups for packaging.

Animator
Digital Worlds Studio, University of Florida, 2019-20

Reanimated, adjusted, and improved on existing School of Education lesson layouts to ensure meaning and tone of lessons translated from English to Spanish.

Creative Intern
Markham Yard, 2018

I worked with different departments to create branding, advertising, and social media content for companies like Ryder Truck, Mercury Motors, and Oriental Bank.

Alberta Gator, Mascot
University Athletic Association, Inc. 2016-2019

Collaborated to promote the University Athletic Association's brand through several appearances and events as Alberta Gator, one of the official mascots of the Florida Gators.

Education

Savannah College of Art and Design, 2019-21
M.A. in Creative Business Leadership
GPA, 3.5

University of Florida, 2016-19
B.A. in Digital Arts and Sciences
GPA, 3.5

Skills

Photoshop, Illustrator, After Effects, Premiere Pro, Indesign, XD, Digital Illustration, Spanish (Fluent)